

Ensure the success of your M&A transaction with a targeted securityholder communications strategy.

As Australia's pre-eminent and only global securityholder communications, proxy solicitation and research firm, Georgeson specialises in mergers, takeovers, proxy battles, demutualisations, capital raisings and other extraordinary transactions.

Georgeson has provided strategic consulting and execution services for transactions exceeding A\$180 billion in value since 2001.

In 2006, we worked on four out of the five top announced deals in Australia*, including Cemex's bid for Rinker, Airline Partners Australia's bid for Qantas, Suncorp's merger with Promina and the AGL/Alinta restructure.

*Data from Thomson Financial - Top Five Any Australian Involvement Announced Deals by Value of Deal

SERVICE OFFERING

Georgeson's proven suite of communication services enables issuers to reach and respond to their securityholders or those of their target on a large scale.

INFORMATION AGENT SERVICES

To meet the challenge of explaining complex transactions to securityholders, we provide issuers with an accessible and personalised interface to deliver clear, consistent and accurate information. Toll free information helplines are managed by highly trained and experienced representatives working from a tightly formulated script.

PROXY SOLICITATION

A targeted proxy solicitation campaign to garner support for a merger or other extraordinary proposal helps overcome customary voter apathy and increases voting participation up to three fold. We have the expertise and experience to devise the strategy and the infrastructure, technology, relationships and global reach to execute the solicitation process from beginning to end.

SECURITYHOLDER CANVASSING

We devise and execute canvassing strategies to motivate securityholders to swiftly accept or reject a takeover offer within critical timeframes - often the difference between a successful and unsuccessful takeover. Through canvassing, we identify key issues influencing acceptance intentions thereby providing strategic and tactical advantage during the takeover process.

OPINION RESEARCH SERVICES

Our proven research methodology, proprietary research techniques and reporting provides valuable insight into securityholder sentiment and likely response to a transaction. Vital intelligence gathered in the early stages of a transaction is key to the development and execution of an effective securityholder communications strategy - one that will drive the delivery of key messages and motivate holders to act on a transaction.

ABOUT GEORGESON

With offices in the UK and across Europe, the US, Canada, Australia and South Africa, Georgeson is the global leader in securityholder communications and proxy solicitation.

Georgeson has a 75-year heritage and each year, on behalf of thousands of clients, we reach more than 100 million securityholders around the world.

GEORGESON SHAREHOLDER COMMUNICATIONS PTY LTD

ABN: 19 092 812 470

Georgeson

Level 1, 60 Carrington Street
Sydney, NSW 2000
Phone +61 2 8216 5700
www.georgeson.com

Ryan Wade

Director - Business Development
rwade@georgeson.com
Phone +61 2 8216 5701
Mobile 0418 277 975