

# PROXY LITE

> EASY AND EFFECTIVE PREPARATION FOR YOUR AGM

## FACT SHEET

# Effectively prepare for your AGM by gaining valuable insight into the voting behaviour of your institutional investors and third party proxy advisors.

With the growing wave of shareholder activism and a significant increase in the percentage of votes cast at meetings in recent years, your AGM can no longer be considered a routine event in your corporate calendar.

Georgeson's Proxy Lite service can help you navigate through the AGM season by gaining an understanding of your investors' voting policies; effectively communicating with investors and market influencers and reducing the risk of lost shareholder votes.

With over 70 years of experience, Georgeson has the expertise and solid relationships to support your investor relations efforts in the lead up to your AGM.

### UNDERSTAND YOUR INSTITUTIONAL INVESTORS

Proxy Lite provides you with valuable insight into the behaviour and voting policies of your institutional investors. By profiling your top shareholders, you will gain an in depth understanding of your investors in preparation for your AGM.

### IDENTIFY POTENTIAL ISSUES

Proxy Lite will help identify any potential issues among your shareholders and third party proxy advisors, empowering management to act ahead of your AGM, reducing the risk of a negative or "against" management votes.

### COMMUNICATE WITH PROXY ADVISORS

Increasingly your investors may be subscribing to and relying on the recommendations of proxy advisory firms such as RiskMetrics Group and Glass Lewis when casting their vote at your AGM. Leveraging off our strong global relationships, Georgeson will broker the relationship between your company and third party proxy advisory firms across the globe, while ensuring you have the necessary tools to engage directly with these market influencers.

### REDUCE THE RISK OF LOST SHAREHOLDER VOTES

Georgeson offers solutions to help reduce the risk of shareholder votes being lost in the custodial voting chain. Our in depth knowledge of the complex voting chain and established relationships with all parties involved in the voting process will help ensure that your investor's votes are lodged on time.

**GEORGESON SHAREHOLDER COMMUNICATIONS PTY LTD**

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