

TELEVOTE™ - Q & A

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Q. WHAT IS THE TELEVOTE PROCESS?

A: The **TeleVote** proxy voting process is a unique telephone vote gathering tool for soliciting votes from both Canadian registered owners and Non-Objecting Beneficial Owners (NOBOs), where applicable. This method of solicitation offers a **productive and invaluable advantage in securing votes for any type of securityholder meeting**. Compared to the standard practice of re-mailing to and continuously calling shareholders offered by other proxy solicitors and transfer agents, **Georgeson** can help deliver more votes more effectively in a shorter time period than any other firm.

Q. HOW DOES THE TELEVOTE PROCESS WORK?

A: **STEP 1**

The client/issuer decides that they would like to facilitate an increased shareholder response and engage **Georgeson** to make calls under the **TeleVote** process.

STEP 2

The client/issuer **MUST** engage **Computershare** to do their registered and NOBO mailing. The **TeleVote** process can only be used if **Computershare** does the mailing(s).

STEP 3

Georgeson researches securityholder contact information (via proprietary databases and Internet search engines) and phones significant un-voted securityholders. The volume of calls is agreed upon between the issuer and **Georgeson** at the commencement of the phone campaign. During the phone call, **Georgeson** will invite the securityholder to register their vote instantly at which time we will electronically record the vote based on the securityholder's verbal instructions.

STEP 4

Georgeson and **Computershare** confirm daily through detailed electronic files that all voting instructions have been recorded and any irregularities are researched.

STEP 5

Georgeson updates its records on a daily basis so that voted accounts are not called.

STEP 6

A one-page confirmation notice is sent to the holders indicating how their shares have been voted. **Georgeson's** toll-free number appears on this notice, in the event a holder wishes to change their vote.

STEP 7

The votes under the **TeleVote** process are delivered to the proxy tabulator prior to the proxy cut-off for purposes of recording for the meeting.

STEP 8

Throughout the solicitation process, **Georgeson's** clients are updated as to the vote status on a frequent basis.

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Q. WHAT ARE THE BENEFITS OF USING THE TELEVOTE PROCESS?

A:

- > In a contentious meeting the **TeleVote** process helps secure more votes in advance of the proxy cutoff.
- > Securityholders are not called multiple times. Once they have voted their name is no longer on the eligible voters list and so this saves you time, money and makes your campaign much more strategic focusing on shareholders that need to be contacted.
- > Increased vote participation - our experience indicates that without additional prompting, voter response for retail holders is approx 5-10%. With the **TeleVote** process your response rate could increase - in some cases up to 60%.
- > Accurate, cost effective and speed in delivery of the vote - the vote is lodged immediately.

Q. WHEN SHOULD I USE THE TELEVOTE PROCESS?

A:

- > In a contentious meeting the **TeleVote** process is an ideal additional tool
- > If you are faced with a challenging vote that requires additional securityholder support

Q. WILL I RECEIVE VOTING STATUS REPORTS?

A:

- > Recorded votes received through the **TeleVote** process will be reported to you through the **Georgeson** vote reports

Q. HOW QUICKLY ARE VOTES TABULATED?

A:

- > **Georgeson** and **Computershare** validate the votes daily and correct any irregularities
- > The votes will be tabulated prior to the meeting by the scrutineer

Q. WHAT ARE THE FEES/COSTS?

A:

- > The fee for the **TeleVote** process is \$12.00 per vote taken

Q. WHAT IF I HAVE MORE QUESTIONS ABOUT THE TELEVOTE PROCESS - WHO DO I SPEAK TO?

A:

- > **CONTACT GEORGESON AT:**
info@georgeson.com
888 982 0747

