



North America

**Important Notice for Holders of Unexchanged Lafarge Canada Inc. Exchangeable Preference Shares**

Dear Shareholder:

Our records show that you still hold Lafarge Canada Inc. ("Lafarge Canada") exchangeable preference shares ("Shares"). There is no longer a market for these Shares as a result of the amalgamation of Lafarge Canada Inc. with Efalar Amalco Inc., an indirect wholly-owned subsidiary of Lafarge S.A., on August 1, 2006. Following this transaction, you are due a cash payment of \$85.26 (US) for every Lafarge Canada Share you own. Both the number of Lafarge Canada Shares you hold and the amount of the cash payment due you are indicated on the attached Claim Card.

At various times, you have been notified to send in your Lafarge Canada share certificate(s) to exchange for the cash payment due you. As a result of not receiving a response from you, Georgeson Shareholder Communications Canada Inc. ("Georgeson") has now been retained to assist you in claiming your cash payment (the "Program"). To claim your cash payment through this voluntary Program, you may complete the Claim Card below and return it along with your Lafarge Canada share certificate(s) in the envelope provided. **Even if you have misplaced your Lafarge Canada certificate(s), you may still participate in this voluntary Program.** Alternatively, you may contact Lafarge Canada Inc.'s transfer agent, Computershare Trust Company of Canada, to complete this exchange. If you choose to use this Program, a fee of \$12.75 (US) per Lafarge Canada Share you own will be deducted from your proceeds and paid to Georgeson.

Please read these materials carefully. **There is no benefit in continuing to hold your Lafarge Canada share certificate(s).** The cash payment to which you are entitled cannot be sent to you until you surrender your Lafarge Canada share certificate(s) through this Program or by other means. Eventually, if you continue to do nothing, your cash payment may be turned over to certain provincial authorities under abandoned property laws, which may allow you to claim them at a later date. Georgeson is being permitted to administer this voluntary Program through **April 9, 2010**, although an extension may be granted. If you have questions after reading this material, call Georgeson, toll-free, at **1 (888) 344-2831** for assistance.

Sincerely,

**Lafarge Canada Inc.**

CLAIM CARD FOR HOLDERS OF UNEXCHANGED LAFARGE CANADA INC. EXCHANGEABLE PREFERENCE SHARES  
Georgeson Shareholder Communications Canada Inc.  
PO Box 4236 Station A, Toronto, Ontario M5W 5P8



North America

I, the undersigned, am the rightful owner of the cash entitlement listed on this Claim Card. I hereby attest that the address printed on this Claim Card is my current address of record. I understand that by signing and returning this Claim Card, I am confirming that I wish to have Georgeson assist me in recovering my entitlements. I understand that Georgeson will charge me a fee equal to \$12.75 (US) per Lafarge Canada Inc. Share I hold, as described elsewhere in these documents, and, if I have lost my share certificate(s), an additional \$4.25 (US) per Lafarge Canada Inc. Share represented by the lost share certificate(s). I hereby direct Lafarge Canada Inc. and its transfer agent, Computershare Trust Company of Canada, to issue my cash payment directly to Georgeson.

X \_\_\_\_\_  
SIGNATURE OF OWNER

X \_\_\_\_\_  
SIGNATURE OF CO-OWNER, IF ANY

MY DAYTIME PHONE NUMBER IS ( ) \_\_\_\_\_

NOTE: If a certificate(s) for your shares is not presented along with this signed Claim Card, the unrepresented share certificate(s) will be deemed lost and your signature will acknowledge that you agree to the terms and conditions of the Statement described on the back of this Claim Card.

## QUESTIONS AND ANSWERS

### 1. How do I complete the Claim Card?

Simply indicate your Social Insurance or Taxpayer Identification Number and sign exactly as your name appears on the Claim Card. If more than one name is listed on the Claim Card, all parties listed must sign. If the cheque for the cash payment is to be issued in the name of a person other than the person(s) named on the Lafarge Canada Inc. ("Lafarge Canada") share certificate(s), additional documents may be required to complete the transaction. Your signed Claim Card must be received in good order no later than **April 9, 2010**.

### 2. Why should I exchange my Lafarge Canada share certificate(s)?

As a result of the amalgamation of Lafarge Canada Inc. and Efarlar Amalco Inc. on August 1, 2006, the Lafarge Canada Shares you are holding no longer trade on any stock exchange. Following this transaction, you are due a cash payment equal to \$85.26 (US) for every Lafarge Canada Share you hold. You should now consider sending in your Lafarge Canada share certificate(s) so that they may be exchanged for the cash payment due you through this voluntary program or by other available means, such as Lafarge Canada's transfer agent, Computershare Trust Company of Canada.

### 3. What if I don't have my Lafarge Canada share certificate(s)?

Complete the Claim Card and your Lafarge Canada Shares will be replaced so that they may be exchanged for the cash payment due you, subject to an additional fee of \$4.25 (US) per Lafarge Canada share represented by the lost certificate(s), as provided for by the Statement on the back of the Claim Card.

### 4. What happens if I choose to exchange my Lafarge Canada shares?

The total amount of cash due you, referenced in US dollars, is shown on the Claim Card. After verifying that the documentation is in order, your cash payment will be requisitioned. The amount of cash issuable to you if you participate in the Program will be the net balance of your entitlement after the fee. The fee to Georgeson will be paid by way of a deduction from the cash payment due you. Georgeson will arrange for the delivery of your cash payment in Canadian dollars (CDN) less the fee, to you. The noon exchange rate as of January 20, 2010 was \$1.05 (Cdn) for every \$1.00 (US). However, the exchange rate is variable and the exact exchange rate may be different at the time of payment and will be indicated on the cheque. Tax reporting for this transaction will be included. You will receive your cash payment within 6-8 weeks after your Claim Card is received in good order. Tax consequences may be incurred as a result of these transactions. We encourage you to contact your tax advisor for further details.

### 5. How is the fee to Georgeson calculated?

The fee, payable to Georgeson, is calculated at \$12.75 (US) per Lafarge Canada share you own. Similarly, the additional lost fee is calculated on the Lafarge Canada shares represented by the lost certificate(s) at a rate of \$4.25 (US) per Lafarge Canada share.

### 6. What if I am the beneficiary or executor of an estate that holds Lafarge Canada shares?

Please contact Georgeson toll free at **1 (888) 344-2831** or collect at (514) 982-2390, for further instructions.

### 7. What about the protection of my personal information?

Your privacy and use of your personal information are important to Georgeson. As a provider of services to shareholders of numerous companies worldwide, the collection and use of personal information are fundamental to its day-to-day business operations. Only proper and legitimate means will be employed to collect personal information. Your personal information will be made available only to authorized persons solely for the purposes of asset reunification and Georgeson will protect your personal information by appropriate safeguards. For Privacy inquiries, please contact [privacyofficer@georgeson.com](mailto:privacyofficer@georgeson.com).

**If you have any questions after reading this material, please call Georgeson, toll-free, at 1 (888) 344-2831 for assistance.**



Georgeson

**PLEASE SIGN THE FRONT OF THIS CARD**

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