

VOTE RECONCILIATION

FACT SHEET

Do you really know who voted at your AGM? Are you certain that your resolutions will be passed?

Missing votes can make the crucial difference between an important resolution being passed or not. As the market's leading proxy solicitor, our experience has shown that if left unchecked, up to 10% of your votes may not get counted - with potentially disastrous consequences.

Georgeson's Vote Reconciliation service tells you who voted at your meeting and how this correlates with who intended to vote. We have experienced all types of voting problems and will offer recommendations to improve your situation.

BE PREPARED

Georgeson's Vote Reconciliation (VR) service ensures you are aware of the true picture of who has and hasn't voted, so if required, action can be taken prior to your next event. VR is a risk assessment and strategic tool designed to make your next meeting a success. You will be armed with the knowledge of who the influencers are among your shareholders and who is involved with the voting process, better equipping you to handle contentious or strategic resolutions.

KNOW YOUR SHAREHOLDERS

In today's environment of hostile acquisitions and hedge fund activism, especially from outside the UK, forewarned is forearmed. You need to understand who your shareholders are, how many shares they hold and where they sit on the register. Which, if any, proxy advisory firm influences these shareholders and how closely do they follow those recommendations?

Georgeson will map out your owners and identify who plays a role in the voting process for each investor. Comparing the voted file with the share register and our own proprietary database we will quickly identify which investors voted and for how many shares. Knowing which proxy advisors each shareholder uses will allow you to structure future proposals to maximise management support.

THE EXPERTS IN OUR FIELD

As the global leaders in proxy solicitation, we are innovators in the field of auditing votes from both the issuer and shareholder perspectives. Our technology ensures our service is fast and accurate and our experience in working with large listed companies in the UK and Europe means we don't just audit but also recommend how to remedy the issues uncovered. We can conduct the audit even if we have never worked on your shareholder meeting before, and whichever Registrar you use.

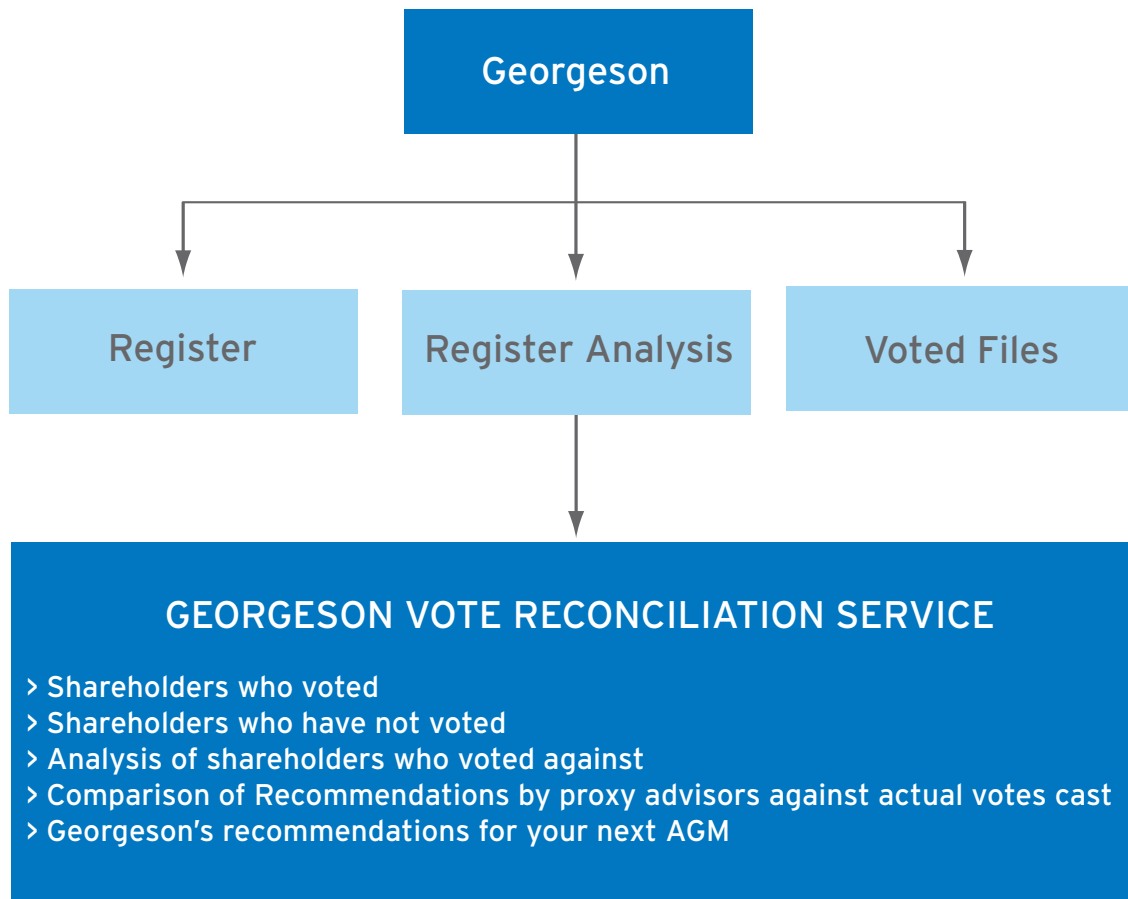
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HOW VOTE RECONCILIATION WORKS



AFTER THE VOTE RECONCILIATION...

Once the match has been completed, you will have a series of questions that need to be addressed in advance of your next meeting, such as:

- > I thought that the brokers were meant to be voting more shares than they actually did - why do they always vote so few shares?
- > Who's missing from this list?
- > Why haven't lots of my foreign investors voted?
- > One institution didn't vote the way I expected - how can I find out why?

Georgeson offers market-leading proxy solicitation services to help you answer these questions and make sure future meetings run smoothly, with resolutions receiving maximum support from investors. We'll support you when you get asked 'How is the vote looking?' in the week leading up to your meeting before the actual votes arrive.