

OWNERSHIP ANALYSIS

FACT SHEET

Understanding your shareholder base provides the foundation for your investor relations strategy.

Georgeson's Ownership Analysis provides an in-depth analysis of your shareholder base.

The service identifies the beneficial owners and investment managers who are investing in your stock and provides you with a view of:

- › significant share movements
- › new entries and exits
- › potential investors.

Ownership Analysis, including s793 enquiries and an automatically constructed s808 register, delivers an accurate and timely analysis, accessed via a secure web platform.

ACCURACY

Our team of highly experienced analysts provide you with an accurate and detailed insight into your ownership structure. The fully compliant analysis allows your company to refine your investor relations targeting efforts and accurately measure the success of any corporate exercises (e.g. road shows) as well as the ability to monitor and identify predator activity in a timely fashion. In addition, where Computershare acts as the registrar, Georgeson has direct access to the register and the CREST transaction information, providing enhanced insight into transaction types, e.g. Stock Lending.

FAST AND EASY

Once available, the analysis of your register is published to our secure website within seconds; and updates are just as quick. You can benefit from 24/7 online access to your data via a secure password protected profile, where you can generate and download tailored reports suited to your business requirements.

PEER GROUP COMPARISON

It's important to understand the nature and structure of your shareholder base in the context of your industry. Our weightings and peer group analysis tool allows you to select the most relevant peer group for your company size and industry and compare and contrast a 'typical' shareholder base, helping you to stay one step ahead of the competition.

A TRUSTED GLOBAL PROVIDER

As a market leader in Proxy Solicitation and Corporate Governance, you can be confident that Georgeson will provide you with an expert Ownership Analysis service, and our extensive knowledge will benefit you in any corporate action that you may face, including Proxy Solicitation, Voting Analysis, Acceptance Chasing and Beneficial Owner Vote Activation.

Ownership Analysis is also available for Non Domiciled UK companies and for Depositary Interests.

GEORGESON
www.georgeson.com

For more details please contact
ownershipanalysis@georgeson.com
or your usual Relationship Management team

Georgeson is a trading name of Computershare Investor Services PLC who is registered in England & Wales, Company No. 3498808, Computershare Investor Services PLC is authorised and regulated by the Financial Services Authority, Registered Office: 25 The North Colonnade, Canary Wharf, London E14 5HS. Registered Office: The Pavilions, Bridgwater Road, Bristol BS13 8AE.