

Georgeson's ESG advisory services help you understand your own, unique ESG landscape, advance your ESG practices and communicate with investors effectively.

[georgeson.com](https://www.georgeson.com)

YOUR ROADMAP FOR ACHIEVING ESG GOALS

Why it matters

In the constantly expanding world of environmental, social and governance, you need to make meaningful progress in managing and communicating your ESG risks and opportunities. But with such a diverse universe of ESG issues and ever increasing frameworks, providers and initiatives, it can be challenging to know where to focus.

How we help

To set and implement your company's specific ESG strategy, you must understand your company's position relative to voluntary ESG frameworks and standards and address all current and potential regulatory and listing requirements. Georgeson's ESG advisory services help you understand your own, unique ESG landscape, advance your ESG practices and communicate with investors effectively.

No matter what stage in your journey, Georgeson will help you conquer your ESG challenges.

ESG INVESTOR PROFILING

Gain clarity on the ESG preferences of your investors so you can prioritize your time and resources effectively.

ESG GAP AND PEER ANALYSIS

Map disclosures and current practices to the ESG standards and frameworks your investors prefer. Understand how you measure up to peers.

ESG PROPOSALS

Understand the ESG proposal landscape and how to respond and manage. Learn how your investors will react and vote, and how proxy advisors may influence voting outcomes.

ESG RATINGS GUIDANCE

Make sense of your ratings, identify errors, identify disclosure gaps, resolve issues and learn how to engage ratings providers.

ESG EDUCATION AND TRAINING

Provide your board and management with the focused ESG knowledge they need to reach peak proficiency and engage in ESG discussions with investors.

ESG SHAREHOLDER ENGAGEMENT AND ROADSHOWS

Engage with your investors in a meaningful way using specific insight, preparation and a detailed understanding of investor objectives.

ESG REPORTING

Establish or improve a plan for tailored ESG reporting based on your company's business objectives that takes into account investor expectations.

ESG STRATEGY AND IMPLEMENTATION

Set an ESG strategy and implementation plan that integrates into your business objectives and other disclosures while setting measurable goals.